

For Immediate Release:

The Concrete Industry's New Dedicated- Podcast.

Sparks, MD – August 4, 2020 - The **Add 10 Gallons Concrete Podcast** was launched at the end of July to benefit the concrete industry. **Add 10 Gallons** supports all members of the industry by providing entertaining, educational, and genuine commentary and discussion surrounding all things concrete.



Show hosts and concrete engineers Paul Fendley, Joey Bell, and Josh Hare explore and discuss industry news, trends, upcoming events, and more amongst themselves and with experts from all facets of the industry. Guests will offer insight and expertise on topics such as ready mix production, materials, QC, equipment, academia, engineering, and many other areas of the industry.

The mission of the **Add 10 Gallons** Concrete Podcast is to engage everyday concrete employees, no matter their industry focus, with interesting, educational, and entertaining content provided on a bi-weekly basis. The first two episodes of the podcast are ready for download today. The podcast can be found by searching the show name on your favorite podcast listening platform.

The show hosts are all part of the Active Minerals International (AMI) technical development team dedicated to the concrete industry. AMI produces Acti-Gel® 208 purified magnesium aluminosilicate, a high performance mix stabilizer, and rheology modifier used in a wide variety of cement-based applications.

For additional information contact:

Josh Hare
j.hare@activeminerals.com
717-515-2240